



NEW RESOURCE STRATEGIES FOR A FAIR AND SUSTAINABLE FUTURE

GENEVA | 2-3 SEPTEMBER
ONLINE | 4-5 SEPTEMBER

BECOME A SPONSOR



ABOUT WRF25



ABOUT WRF

The Premier Global Forum on Resource Governance and Management

Ensuring sustainability in the use of natural resources is a **global challenge** calling for **collaborative solutions**.

Our flagship conferences are an internationally-renowned forum to establish a solutions-oriented dialogue among **policy-makers, businesses, scientists** and **civil society**.



Science-Policy-
Industry dialogue



Foster international
cooperation



Knowledge co-creation
and dissemination



Awareness raising &
advocacy



Build support for
concerted action



Explore synergies for
new collaborations

Empowering Multi-Stakeholder Collaboration Since 2009

Our **Mission** is to support international processes and **multilateral** environmental **agreements**, while also engaging with the **private sector** to foster responsible resource use across industries.

To date, our Forum took place in **Japan, Switzerland, China, Peru, Australia, Costa Rica, Finland, Belgium** and **Ghana**.

5

CONTINENTS

16,000

PARTICIPANTS

140

COUNTRIES REPRESENTED

700+

SESSIONS

ABOUT WRF25

New Resource Strategies for a Fair and Sustainable Future

- **Dates:** 2-5 September 2025
- **Format:** Hybrid, Geneva & online
 - **In-person programme:** 2-3 September 2025, CICG Geneva
 - **Online programme:** 4-5 September 2025
- **Participants:** Public Sector, Industry, Research & Innovation, Multilateral Organisations, Civil Society, Financial Institutions



In the heart of international Geneva.

Venue: Geneva's International Conference Centre (CICG) – a world-class event venue in the international hub of the city. Why Geneva? This is an easy choice for Europe's most international city, which is home to 32 international organisations, 250 non-governmental organisations, 900 multinationals and 26,000 international diplomats and civil servants.

WRF25 CONCEPT

Tackling Three Critical Hotspots of Resource Use

WRF25 aims to discuss, assess and co-develop effective, multi-stakeholder **strategies** to ensure **sustainability** and **fairness** across **three sectors** with significant **environmental**, **social** and **economic** impacts.



EXTRACTIVE SECTOR

Enhance **public** and **private** **governance** for **responsible sourcing** of **minerals** and **metals**.



BUILT ENVIRONMENT

Deliver **resilient**, **sustainable** and **fair** **buildings** and infrastructure, fit for the future.



CONSUMER & INDUSTRIAL GOODS

Shift to **sustainable** and **fair** **production** and **consumption** patterns in high-impact **value chains**.

WRF25 CONCEPT

Drivers for Change: Unlocking Systemic Solutions

To achieve meaningful progress, WRF25 focuses on **six key drivers** that have the power to reshape how we manage resources and the value we create from them across the three resource hotspots.



MULTILATERAL GOVERNANCE



INNOVATION, DESIGN &
DIGITALISATION



CIRCULAR ECONOMY



FINANCE & TRADE



INDICATORS, METHODS &
STANDARDS



SUFFICIENCY

Enhance public and private governance for responsible sourcing of minerals and metals.

The extractive sector is central to **global resource supply chains** but is often associated with environmental degradation, social conflict and governance challenges. How can governance in the sector be strengthened to enable **responsible sourcing across regions** and **industries**?

Focus Areas Include:

- Large-scale mining
- Artisanal and small-scale mining
- Critical Raw Materials
- Conflict Minerals
- Deep-Sea Mining



How can we transform the extractive sector through...?

MULTILATERAL
GOVERNANCE

CIRCULAR
ECONOMY

INNOVATION, DESIGN
& DIGITAL
TECHNOLOGIES

INDICATORS,
METHODS AND
STANDARDS

FINANCE AND
TRADE

SUFFICIENCY

Deliver resilient, fair and low-carbon buildings and infrastructure, fit for the future.

Buildings and infrastructure are not only among the largest **consumers** of **resources** globally but also major contributors to **waste generation** and **GHG emissions**. How do **future-fit cities, infrastructure** and **buildings** look like and how they provide value to people and environment?

Focus Areas Include:

- Buildings
- Infrastructure
- Cities
- Building Materials
- Buildings-Energy-Mobility Nexus

How can we transform the built environment through...?

MULTILATERAL
GOVERNANCE

CIRCULAR
ECONOMY

INNOVATION, DESIGN
& DIGITAL
TECHNOLOGIES

INDICATORS,
METHODS AND
STANDARDS

FINANCE AND
TRADE

SUFFICIENCY



Shift to sustainable and fair production and consumption patterns in high-impact value chains.

Consumer and industrial goods are at the centre of our **linear economy**, driven by throw-away products, polluting production practices and unsustainable consumption patterns. How can **global** and **local production** and **consumption models** be shifted towards sustainability and fairness?

Focus Areas Include:

- Textiles and Apparel
- Plastics and Packaging
- Electronics
- Healthcare
- Batteries and Energy Storage



How can we transform consumer and industrial goods through...?

MULTILATERAL
GOVERNANCE

CIRCULAR
ECONOMY

INNOVATION, DESIGN
& DIGITAL
TECHNOLOGIES

INDICATORS,
METHODS AND
STANDARDS

FINANCE AND
TRADE

SUFFICIENCY

WRF25 PROGRAMME

What to expect during the Conference Days



INSPIRING TALKS & PANEL DEBATES

Thought leadership and insights from different sectors, countries and stakeholder groups.



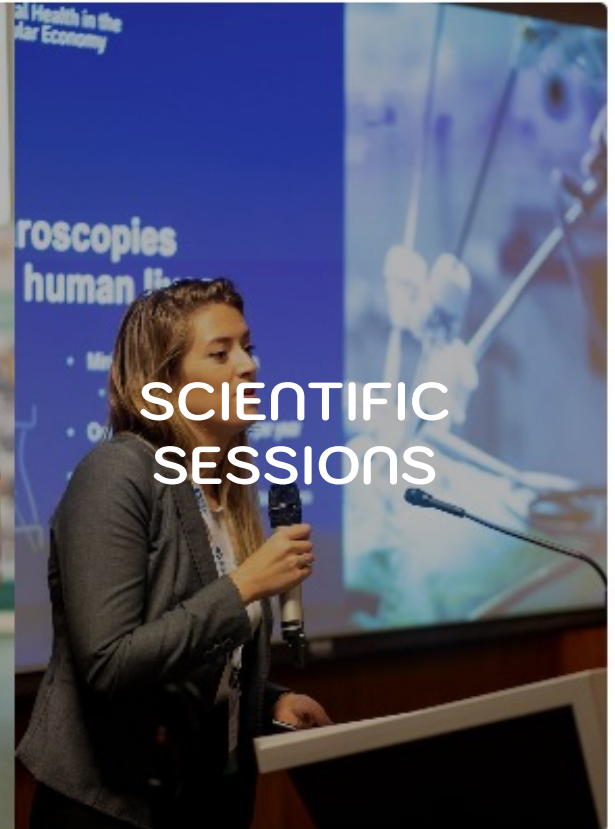
PARTNER-LED SESSIONS

Collaborate with partners in hands-on, solution-oriented sessions.



EXHIBITION AREA

Get to know pioneering initiatives, projects and innovations.



SCIENTIFIC SESSIONS

Discover the latest scientific knowledge from a diverse group of researchers.

BECOME A SPONSOR





Empower dialogue. Spark change.

Get Recognised as a Champion in the Resource Transition

BECOME A CONFERENCE SPONSOR

WHY SPONSOR WRF25?

CONFERENCE SPONSOR

Position your organisation as a leader in the resource transition. WRF25 offers unmatched opportunities to:

Showcase Your Impact

Be recognised globally for driving change in resource management.

Enhance Brand Visibility

Leverage pre- and post-event marketing, customised branding, and on-site exposure.

Drive Dialogue and Partnerships

Host sessions, roundtables, and private meetings tailored to your goals

Access Global Thought Leaders

Directly engage with influential stakeholders and decision-makers, public and private sector leaders and top researchers.

SPONSORSHIP BENEFITS

CONFERENCE SPONSOR

> Keynote Speech Opportunity

Get access to the main stage to share your organisation's vision, strategies and activities.

> Dedicated Session or Private Roundtable

Lead a dedicated session in the conference programme (Lab) or a private roundtable with selected partners and attendees.

> Exhibition Booth

Showcase your organisation's innovations and initiatives at a strategically located exhibition booth.

> Pre-Conference & Onsite Branding

Boost your organisation's visibility through premium placement on conference materials, website, and social media channels.

> Global Communications Campaign

Present your organization's initiatives and successes through interviews and features on WRF's platforms and direct media engagement.

> Unique Networking Power

Leverage priority scheduling support for meetings with top stakeholders, gain access to exclusive networking events and attend private gatherings.

Choose the Sponsorship Package that Best Aligns with your Goals | >

SPONSORSHIP PACKAGES

CONFERENCE SPONSOR



CHAMPION

Be the driving force
behind global
resource governance.



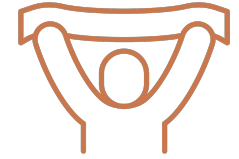
PIONEER

Lead the change in
sustainability and
innovation.



ENABLER

Empower action and
demonstrate your
commitment.



SUPPORTER

Contribute to support
our solutions-oriented
dialogue.

PACKAGES COMPARISON

CONFERENCE SPONSOR

PACKAGE	CHAMPION	PIONEER	ENABLER	SUPPORTER
Fee	EUR 30,000	EUR 20,000	EUR 10,000	EUR 5,000
Keynote Speech	✓	—	—	—
Dedicated Session (Lab or Private Roundtable)	✓	✓	✓	—
Exhibition Booth	Prime Location, full customisation	Preferred Location, partial customisation	Standard	Standard
Conference Passes	20 Geneva passes	15 Geneva passes	10 Geneva passes	5 Geneva passes
Networking Access	Exclusive access, dedicated lounge, priority scheduling for unlimited meetings	Exclusive access, dedicated lounge, priority scheduling for 5 meetings	Exclusive access	—
Branding	Premium placement on materials, premium campaign	Enhanced placement on materials, enhanced campaign	Logo display, standard campaign	Logo display

A PODIUM FOR YOUR NEXT BIG IDEA

CONFERENCE SPONSOR

Present your Initiative on a Global Stage

WRF25 provides a platform to showcase ground-breaking initiatives, catalyse collaboration and drive change. Whether it's launching a report, unveiling a new industry initiative, or fostering collaboration across borders, we offer you a gateway to global exposure and multi-stakeholder engagement.

We invite partners to leverage WRF25 as the platform to launch:

- > Flagship sustainability reports
- > Multi-stakeholder coalitions
- > New industry initiatives
- > Policy roadmaps or governance tools
- > Digital tools
- > Funding or financing mechanisms

Got something in mind?
Let's talk!



JOIN A COALITION OF CHANGE-MAKERS

CONFERENCE SPONSOR

A small selection of organisations supporting us over the years



GET IN TOUCH.

Ready to partner up?

Would you like additional information or are ready to explore opportunities?

We don't believe in one-size-fits-all. Tell us about your ideas and goals, and we will be happy to start the conversation.

Contact us:



World Resources Forum Association
Lerchenfeldstr. 5, CH-9014, St.Gallen



+41 71 554 09 00



wrf2025.org



wrf25@wrforum.org

