WORLD RESOURCES FORUM '25

CONFERENCE BROCHURE

NEW RESOURCE STRATEGIES FOR A FAIR AND SUSTAINABLE FUTURE

GENEVA | 2-3 SEPTEMBER
ONLINE | 4-5 SEPTEMBER



ABOUT WRF25

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The Premier Global Forum on Resource Governance and Management

Ensuring sustainability in the use of natural resources is a **global challenge** calling for **collaborative solutions**.

Our flagship conferences are an internationally-renowned forum to establish a solutions-oriented dialogue among **policy-makers**, **businesses**, **scientists** and **civil society**.



Science-Policy-Industry dialogue



Foster international cooperation



Knowledge co-creation and dissemination



Awareness raising & advocacy



Build support for concerted action



Explore synergies for new collaborations

Empowering Multi-Stakeholder Collaboration Since 2009

Our **Mission** is to support international processes and **multilateral** environmental **agreements**, while also engaging with the **private sector** to foster responsible resource use across industries.

To date, our Forum took place in **Japan**, **Switzerland**, **China**, **Peru**, **Australia**, **Costa Rica**, **Finland**, **Belgium** and Ghana.

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CONTINENTS

16,000
PARTICIPANTS

140
COUNTRIES REPRESENTED

700+
SESSIONS

ABOUT WRF25

New Resource Strategies for a Fair and Sustainable Future

- **Dates**: 2-5 September 2025
- **Format**: Hybrid, Geneva & online
  - **In-person programme**: 2-3 September 2025, CICG Geneva
  - **Online programme**: 4-5 September 2025
- **Participants**: Public Sector, Industry, Research & Innovation, Multilateral Organisations, Civil Society, Financial Institutions

2 In-Person Event Days	**100+** Speakers
60+ Sessions	**500+** International Participants



In the heart of international Geneva.

Venue: Geneva's International Conference Centre (CICG) – a world-class event venue in the international hub of the city.
Why Geneva? This is an easy choice for Europe's most international city, which is home to 32 international organisations, 250 non-governmental organisations, 900 multinationals and 26,000 international diplomats and civil servants.

WRF25 CONCEPT

Tackling Three Critical Hotspots of Resource Use

WRF25 aims to discuss, assess and co-develop effective, multi-stakeholder **strategies** to ensure **sustainability** and **fairness** across **three sectors** with significant **environmental**, **social** and **economic** impacts.



EXTRACTIVE SECTOR

Enhance **public** and **private governance** for **responsible sourcing** of **minerals** and **metals**.



BUILT ENVIRONMENT

Deliver **resilient**, **sustainable** and **fair buildings** and infrastructure, fit for the future.



CONSUMER & INDUSTRIAL GOODS

Shift to **sustainable** and **fair production** and **consumption** patterns in high-impact **value chains**.

WRF25 CONCEPT

Drivers for Change: Unlocking Systemic Solutions

To achieve meaningful progress, WRF25 focuses on **six key drivers** that have the power to reshape how we manage resources and the value we create from them across the three resource hotspots.



MULTILATERAL GOVERNANCE



INNOVATION, DESIGN & DIGITALISATION



CIRCULAR ECONOMY



FINANCE & TRADE



INDICATORS, METHODS & STANDARDS



SUFFICIENCY

EXTRACTIVE SECTOR

Enhance public and private governance for responsible sourcing of minerals and metals.

The extractive sector is central to **global resource supply chains** but is often associated with environmental degradation, social conflict and governance challenges. How can governance in the sector be strengthened to enable **responsible sourcing across regions** and **industries**?

Focus Areas Include:

- Large-scale mining
- Artisanal and small-scale mining
- Critical Raw Materials
- Conflict Minerals
- Deep-Sea Mining



BUILT ENVIRONMENT

Deliver resilient, fair and low-carbon buildings and infrastructure, fit for the future.

Buildings and infrastructure are not only among the largest **consumers** of **resources** globally but also major contributors to **waste generation** and **GHG emissions**. How do **future-fit cities**, **infrastructure** and **buildings** look like and how they provide value to people and environment?

Focus Areas Include:

- Buildings
- Infrastructure
- Cities
- Building Materials
- Buildings-Energy-Mobility Nexus

How can we transform the built environment through...?



CONSUMER & INDUSTRIAL GOODS

Shift to sustainable and fair production and consumption patterns in high-impact value chains.

Consumer and industrial goods are at the centre of our **linear economy**, driven by throw-away products, polluting production practices and unsustainable consumption patterns. How can **global** and **local production** and **consumption models** be shifted towards sustainability and fairness?

Focus Areas Include:

- Textiles and Apparel
- Plastics and Packaging
- Electronics
- Healthcare
- Batteries and Energy Storage



WRF25 PROGRAMME

What to expect during the Conference Days



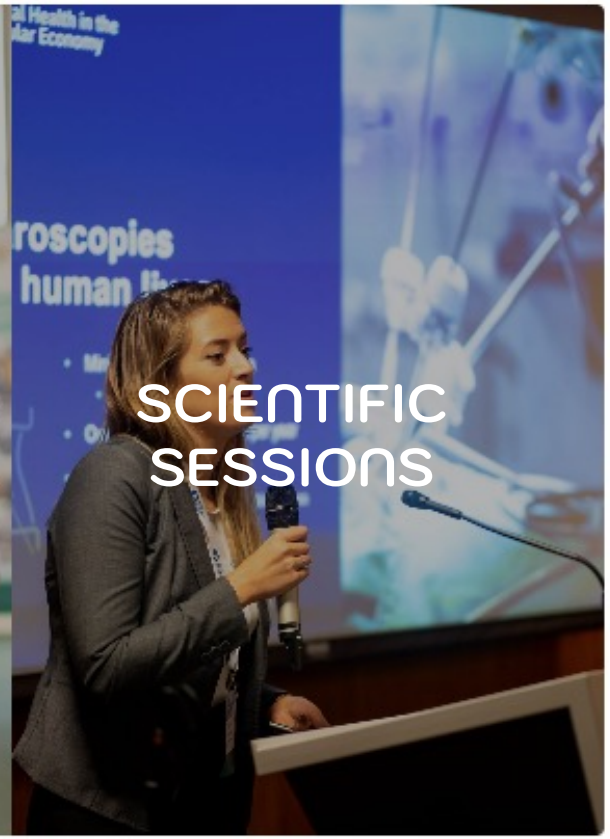
Thought leadership and insights from different sectors, countries and stakeholder groups.



Collaborate with partners in hands-on, solution-oriented sessions.



Get to know pioneering initiatives, projects and innovations.



Discover the latest scientific knowledge from a diverse group of researchers.

BECOME A PARTNER

WHY PARTNER WITH US?

We invite you to be part of global change and collaborate with us in advancing innovative, sustainable and fair resource strategies.

GLOBAL IMPACT

Position your organisation at the center of global sustainability conversations, helping shape impactful strategies.

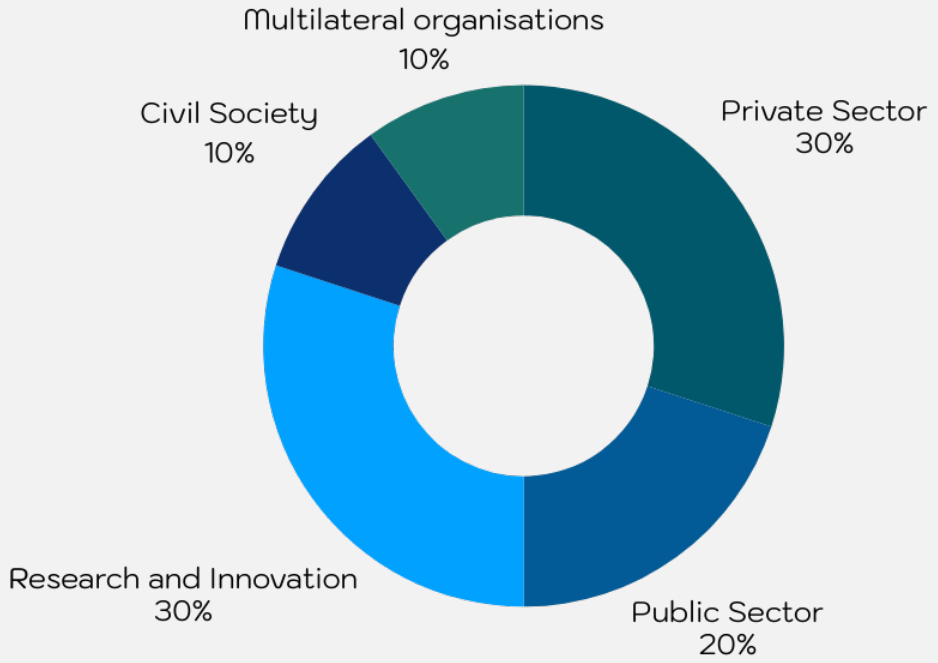
BROAD VISIBILITY

Engage with a diverse audience of policy-makers, researchers, civil society leaders and industry pioneers from 70+ countries.

DIRECT INFLUENCE

Contribute to discussions that shape policy, market standards, industry practices and sustainability frameworks for critical sectors.

OUR TARGET AUDIENCE



OUR ECOSYSTEM OF PARTNERS

A global, multi-stakeholder coalition with a joint mission.



INDUSTRY

Corporates, SMEs, startups, industry associations.



PUBLIC SECTOR

Government agencies, local and national authorities, regulatory bodies.



RESEARCH & INNOVATION

Innovation hubs, research centres, EU Horizon projects, international research networks.



CIVIL SOCIETY

NGOs, community-based organisations, advocacy groups.



FINANCIAL INSTITUTIONS

Banks, development banks, investment firms.



MULTILATERAL ORGANISATIONS

UN agencies, development agencies, regional organisations, global frameworks.

A PLATFORM FOR STRATEGIC IMPACT

Shape the Future of Resource Strategies

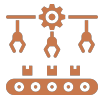
At WRF25, participants will collectively create a **Strategic Action Framework** with a list of **actionable strategies** to improve sustainability and fairness across the three sectors. This framework will inform **recommendations** and **best practices**; serve as a resource for **policy**, **industry** and **multilateral** initiatives; kick-off **partnerships** and empower stakeholders.



WHAT'S YOUR RESOURCE STRATEGY?

Show your strategy to drive the world forward

Join WRF25 to share, discuss, and co-develop strategies across the three resource hotspots of the Extractive Sector, Built Environment, and Consumer & Industrial Goods – underpinned by six powerful drivers for change.



PRIVATE SECTOR

- Showcase corporate strategies and innovations
- Share tangible results and insights from strategic initiatives across supply chains, materials and circularity
- Discuss good practices, challenges, and emerging approaches.



PUBLIC SECTOR

- Discuss policies, frameworks, and strategies implemented across local, national, and international levels
- Share experiences in impact assessment and regulatory processes
- Facilitate cross-border dialogue and learn from diverse approaches



RESEARCH & INNOVATION

- Present cutting-edge research and methodologies
- Contribute scientific insights to inform policy, industry transitions, and societal impact.
- Network with policy-makers and industry leaders to apply research in practical, real-world contexts.



CIVIL SOCIETY

- Advocate for inclusive, fair and just resource strategies that benefit communities
- Provide grassroots insights to enrich policy discussions and align strategies with on-the-ground needs.
- Ensure sustainability and fairness remain core principles

PARTNERSHIP OPPORTUNITIES

What fits your organisation and objectives?

PROGRAMME PARTNER

Organise your own session in the core programme of WRF25, either in-person or online.

CONFERENCE SPONSOR

Enable a premier global multi-stakeholder dialogue and be recognised as a champion in the resource transition.

SIDE EVENT

Organise a side-event throughout the year and involve your network in the conference topics.

EXHIBITOR

Get your dedicated space, in our conference venue and online, to shed light on your projects and innovations.



Let’s work on solutions, together.

Drive Global Resource Strategies for a Fair and Sustainable Future.

BECOME A PROGRAMME PARTNER

SHAPE THE WRF25 AGENDA

PROGRAMME PARTNER

Organise your own session in the core programme of WRF25, either in person or online.

As Programme Partner, you can host your own session and contribute first-hand to the core conference programme. From concept to speakers and format, you'll be given creative freedom to shape a session for impact. You may know these sessions as "workshops", we call them "**Labs**".

KEY INFO

- ✓ Organise a **1.5 hours session** either in-person in Geneva or online during the conference days
- ✓ Choose a **session format** that best fits your goals (e.g. panel debate, hackathon, roundtable)
- ✓ Choose the **partners** and **speakers** you want to bring in
- ✓ Get **exposure** before, during and after the conference with **dedicated content** on our global platform and network
- ✓ Different **partnership models** available on a **freemium basis**



N.B. Limited spots are available for partner-led Labs during the main conference programme in Geneva. Proposals are assessed on a rolling basis. We encourage early submissions to secure your spot.

LABS FORMAT

PROGRAMME PARTNER

What's the right format for you?

Partner-led labs enable organisations to directly influence the discourse at WRF25 by co-creating sessions that highlight pressing issues, innovative approaches, and strategic perspectives within the realm of resource use and governance. Examples of formats include:



IDEATION LABS

Propose a sustainability challenge. Participants collaborate in small groups to generate and present innovative ideas and strategies.



SOLUTION LABS

Share working strategies, remarkable results and success stories, and discuss them with an international audience.



OPEN FORMAT

Design your own format for the session, tailored to your specific objectives.

WHAT LABS CAN LOOK LIKE

PROGRAMME PARTNER

Some inspiration from the last edition



dss+

INDUSTRY ROUNDTABLE

The Secure and Sustainable Supply of Critical Raw Materials: A Roundtable on Cross Industry Collaboration



re-sourcing SUMEX CIRAN

EU HORIZON CLUSTERING EVENT

Balancing minerals extraction and nature protection: the implications of the EU Critical Raw Materials Act for Europe's Energy Transition



European Environment Agency satw Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra Swiss Confederation

POLICY EXCHANGE

Circular Economy Policies in the EU and Selected Countries, enabling an exchange between the EEA, Switzerland, Austria and Germany.

BENEFITS AND FEES

PROGRAMME PARTNER

Overview

GENEVA

- ✓ **PREMIUM VISIBILITY & PROMOTION**
  - ✓ Featured as official conference partner on WRF25 website, materials and social channels
  - ✓ Dedicated communication campaign to enhance reach and visibility before and during the event
- ✓ **CONFERENCE ACCESS**
  - ✓ 5 complimentary tickets for Geneva access
  - ✓ Additional tickets available at partner discount
- ✓ **EVENT SUPPORT**
  - ✓ Designated WRF team contact throughout the journey
  - ✓ Customisable conference room to fit your format
  - ✓ *Optional: audio/video technician support for fully hybrid session (additional cost)*
- ✓ **EXCLUSIVE PARTNER NETWORKING**
  - ✓ Access to partner-only networking events and sessions

FEE: 5,000 EUR

ONLINE

- ✓ **PREMIUM VISIBILITY & PROMOTION**
  - ✓ Featured as official conference partner on WRF25 website, materials and social channels
  - ✓ Dedicated communication campaign to enhance reach and visibility before and during the event
- ✓ **CONFERENCE ACCESS**
  - ✓ Tickets for Geneva attendance at partner discount
  - ✓ Dedicated Event App and support with IT setup
- ✓ **EVENT SUPPORT**
  - ✓ Designated WRF team contact throughout the journey
  - ✓ Customisable conference room to fit your format
  - ✓ *Optional: technical and organisational support to run your session (additional cost)*

FREE

UNLOCKING OPPORTUNITIES

PROGRAMME PARTNER

Additional Benefits as a Programme Partner

Beyond your session, unlock opportunities to connect, collaborate and transform.

Partner-Only Sessions

Connect with the other conference partners in dedicated sessions to exchange ideas, discuss synergies and explore opportunities for cooperation.

Learning Opportunities

Participate in training sessions on relevant topics in Geneva, around the conference days.

Discount on WRF Membership

Receive a discount to join the WRF community as organisational member.













A PODIUM FOR YOUR NEXT BIG IDEA

PROGRAMME PARTNER

Present your Initiative on a Global Stage

WRF25 provides a platform to showcase ground-breaking initiatives, catalyse collaboration and drive change. Whether it's launching a report, unveiling a new industry initiative, or fostering collaboration across borders, we offer you a gateway to global exposure and multi-stakeholder engagement.

We invite partners to leverage WRF25 as the platform to launch:

- Flagship sustainability reports
- Multi-stakeholder coalitions
- New industry initiatives
- Policy roadmaps or governance tools
- Digital tools
- Funding or financing mechanisms













Got something in mind?
Let's talk!

BECOME AN EXHIBITOR

Showcase your Innovations

Connect. Present. Inspire.

BECOME AN EXHIBITOR

BECOME AN EXHIBITOR

EXHIBITOR

Showcase your Innovations at WRF25

Join us at WRF25 as an Exhibitor to present your innovative solutions, technologies, initiatives and strategies to a global audience of decision-makers, industry leaders, civil society and researchers.

WHY

Visibility to a relevant audience

Pitch your solution to international stakeholders from government, industry, academia and civil society.

Kick-start collaboration

Make use of being under the spotlight to explore collaborations with a highly-targeted, sustainability focused audience.

Shape the conversation

Contribute to strategies and solutions for fair and sustainable resource use, educating and inspiring the conference attendees.









YOUR BENEFITS AS AN EXHIBITOR

EXHIBITOR

BENEFITS

- ✓ **DEDICATED BOOTH**
  - ✓ Standard Booth
  - ✓ Premium Booth (customised size & features available)*
- ✓ **CONFERENCE TICKETS**
  - ✓ 2 Geneva passes + 50% discount on additional tickets
- ✓ **VISIBILITY**
  - ✓ Dedicated exhibitor pitch session during the conference
  - ✓ Featured placement on WRF25 website, materials and event app





FEES

STANDARD: 1,500 EUR

PREMIUM: On request

*Premium Booths are available with customised solutions for booth size, design and location. It includes premium branding and additional on-site and online promotions.
Price to be discussed based on requirements and preferences.

07

ORGANISE A SIDE EVENT

We provide the pulse, You make the waves.

Involve your Community through our Loudspeaker Events

ORGANISE A WRF25 SIDE EVENT

HOST A SIDE EVENT

SIDE EVENT

Organise a side event, anytime, anywhere in the world.

Side Events are **independently organised** sessions held around the world – either **in-person** or **online** – **before** or **after** the main WRF25 programme. They are designed to contribute to the overarching discussions of the conference, providing **solutions** while bringing **local** and **regional** perspectives to the table. We call them 'Loudspeaker Events'.

VALUE

✓ Shape the global agenda

Enrich the WRF25 dialogue by highlighting specific issues, regions or initiatives.

✓ Connect with your audience

Engage your community in a meaningful way, increasing their visibility and making them part of a global platform for change.

✓ Showcase your work

Position your organisation as a key player in advancing resource strategies

WHAT WE PROVIDE

✓ Thematic framework

Share your strategies and solutions across the three resource hotspots and leveraging the drivers for change.

✓ Global visibility

Feature your side event on WRF25 platform and materials, disseminate your work and benefit from our communication campaigns.

✓ Guidance and support

Receive our support to ensure your events connect with the WRF25 goals and can increase its impact.

Side Events can be organised on a rolling basis. Applications open from 15th November 2024 until 31st August 2025.

GET IN TOUCH.



Ready to partner up?

Would you like additional information or are ready to explore opportunities?

We don't believe in one-size-fits-all.
Tell us about your ideas and goals, and we will be happy to start the conversation.

Contact us:

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WORLD RESOURCES FORUM '25